



National Network of Embroidery Professionals

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Advertising Emails Program

To better meet the needs of NNEP members, we've changed the way we send "commercial information emails" to NNEP members. Many suppliers frequently ask us to forward emails to members about specials, sales, and other advertising information. We are hearing from some NNEP members that the emails are unwanted. To control the amount of advertising email NNEP members receive as a result of their membership in the NNEP, we launched the NNEP **OPT-IN** program.

NNEP members can **OPT-IN** to receive emails from industry suppliers, promoting their products, specials, sales, etc. We will send these commercial emails to the list of members that **OPT-IN**. These emails will still come from the NNEP. The emails will be presented as advertising to the members that have subscribed to this service. The Opt-In email list is not available for purchase. The NNEP will NOT be releasing the email addresses to any supplier or organization, even for the **OPT-IN** folks.

TO SEND ADVERTISING EMAIL to NNEP Members:

The fee to send your advertisement to the participating NNEP members is \$55 per email sent for suppliers that are 1) members of the NNEP and 2) offer a Savings Opportunity to NNEP members. If you have a NNEP membership, and DO NOT offer a Savings Opportunity to NNEP members, the fee is \$75 per email. If you are not affiliated with the NNEP through membership or the Savings program, the fee is \$95 per email (prices subject to change without notice). Payment must be received prior to the email being forwarded to NNEP members. Fax this form back with your payment information before sending your email to expedite the transmission of your advertising email.

Here is one supplier said about this program: "You posted an e-mail yesterday afternoon for our Holiday Special and we have been overwhelmed with the NNEP members' response!!!! We sold 6 cd's in about 5 hours, and 4 more this morning! They are still coming in today. Thanks!!!" Sal Lucchese, Tex Inc.

Send your advertising email to Hooper@nnep.net, type **ADVERTISING** in your subject line at the beginning of your subject line, and provide your information in the text of the message. Messages will be limited to 500 words. DO NOT imbed images in the email or send attachments, as that will cause your email to bounce in many members' mailboxes. You can include a LINK to your website, where you can have unlimited images and downloadable files!

Name _____ Company _____

Phone (____) _____ Fax (____) _____ Email _____

Total Enclosed = \$ _____ (\$55-95/per email transmission, see above for pricing details)

Method of Payment: Check # _____ V _____ MC _____ AmEx _____

Card Number _____ Exp. Date _____

Signature as name appears on card _____ Vcode _____

Checks payable to NNEP. Call, fax or mail this form to:

4693 Kent Road ♦ Kent, OH 44240 ♦ (330) 678-4887 ♦ Fax (330) 678-8988

{Emails will be viewed and forwarded in a timely manner.
Emails will not be sent until payment in full is received}