



# Advertising in NNEP NEWS

## Quarterly member mailing

(NNEP Office Use Only)

Spring \$ \_\_\_\_\_ paid Date \_\_\_\_\_

Summer \$ \_\_\_\_\_ paid Date \_\_\_\_\_

Fall \$ \_\_\_\_\_ paid Date \_\_\_\_\_

Winter \$ \_\_\_\_\_ paid Date \_\_\_\_\_

### FORMAT:

NNEP NEWS is the NNEP's quarterly member digital newsletter. It is emailed to all NNEP members in January, April, July and October and is posted in the members only area of the NNEP website until the next issue is released. As of March 2009, the NNEP has 1,400+ active members and is the largest organization for commercial embroiderers. No more than two Ad Pages will be in each mailing. An Ad Page consists of 4 quarter page ads. **NEW with the digital newsletter:** If you provide a website address, your ad can be an **active link to your website!** There is a standard NNEP header at the top of each page. The Ad Page can be printed out and 3-hole punched to fit in the NNEP member Notebooks, increasing the likelihood that these pages will be kept indefinitely. Ads spaces will be available on first come, first serve basis. Ads will be placed after payment in full is received.

### AD RATES:

¼ Page ads, Color or Black and White  
1 x year \$250 per insertion\*  
2 x year \$225 per insertion\*  
4 x year \$200 per insertion\*

### ART & PAYMENT DEADLINES:

Spring Issue – March 1  
Summer Issue – June 1  
Fall Issue – September 1  
Winter Issue – January 3

\*NNEP Member rate, Non-member suppliers add \$100 per insertion

### AD SPECS:

Finished Ad size 3" wide x 4" high  
Formats accepted: .tiff, .jpg, .bmp (others may also work – call before submitting)  
Electronic Format is preferred – email to: Hooper@nnep.net  
200 DPI minimum  
Page layout and ad placement is at the discretion of the NNEP

### AD SUBMISSION:

Email final artwork to Hooper@nnep.net **and to** rhoadsprin@aol.com, put "NNEP AD for {your company name}" in the subject line.

### AD PAYMENT:

NNEP accepts payment by check, Visa, MasterCard, American Express. Pay by phone at 330-678-4887, by fax at 330-678-8988 or by mail. Art and payment must be received before the deadlines noted above.

### AD CONTRACT:

Company \_\_\_\_\_ Contact \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Web address to be activated with ad: \_\_\_\_\_

Issue(s) in which you wish to advertise \_\_\_\_\_ Spring \_\_\_\_ Year \_\_\_\_\_ Summer \_\_\_\_ Year  
\_\_\_\_\_ Fall \_\_\_\_ Year \_\_\_\_\_ Winter \_\_\_\_ Year

**Check payable to:** NNEP **Pay by credit card:** FAX TO 330-678-8988 **Amount** \$ \_\_\_\_\_

**Mail to:** 4693 Kent Rd. Card \_\_\_\_\_ V/MC/AE

Kent, Ohio 44240 Signature \_\_\_\_\_ Exp. Dt \_\_\_\_\_

**4693 Kent Road ♦ Kent, OH 44240 ♦ (330) 678-4887 ♦ Fax (330) 678-8988**