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Network 2009-Columbus



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Screaming Web-Marketing on a shoestring. By Charles Carpenter Price - \$49.00

Screaming Web-Marketing on a Shoestring by Charles Carpenter, The Builder

"Why Your Business Needs to be on the Web" will reveal the power of the Internet and how any business owner can take advantage of it. "Why Free Web Hosting is Better than no Presence on the Web" will explore the advantages of using free hosting services when the budget for more doesn't exist. "How to make a Website Work for You" will identify the three most important functions of any website and how to build a web presence around them.

"Information Marketing" is the present wave. In the IM segment, you will learn what Information Marketing is and how to use it to increase your potential customer audience. This session is the heart beat of what I will share in this crash course. You will learn: what IM actually is; how to become a published expert on any topic; how to increase your online presence and audience with no more than 10 minutes of your own effort; what blogging is and how you can use it. Finally we will explore the power of email marketing and how you can get started on any budget within hours. By the time this high paced, useful program ends your head will be spinning and your heart will be pounding.

The Power is in the Connection. By Ron Sukenick Price - \$49.00

The Power is in the Connection by Ron Sukenick, Relationship Strategies Institute, Inc.

Take your networking efforts to the next level! Imagine for a moment easily making personal and professional connections with others. Imagine tapping into your skills naturally, and establishing contact with individuals along the way. Networking is not like what it used to be and now's your chance to learn from one of America's leading authorities on networking and business relationship development. This program promises to take your networking efforts to unparalleled levels in building your business. This highly interactive and entertaining program is one you don't want to miss.

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