



National Network of Embroidery Professionals

Attention:

WEB SITE BANNER ADS – *Now Available!*

The NNEP is offering rotating banner ads on the improved NNEP website, www.nnep.net. The NNEP site averages around 1,000 unique visitors per week, with dramatic peaks (5,000+ for several weeks) leading up to the spring conference/trade show and the Embroidery Marts. Ads will be posted on the site for 6 months. Banner ads will have a 1:12 showing ratio. Banner ads will be hot linked to your web site. The banner may be changed monthly at no charge if provided in HTML format.

Ad Size: To be determined once new website is launched

Ad Cost: \$750/6 mos.; Animated Ad: \$950/6 mos.

BANNER AD – ORDER FORM

To order your company's Banner Advertisement on the NNEP web site, use this form, or if you have questions, call us at 330-678-4887 or email us at Hooper@nnep.net.

Company Name _____

Contact Person _____

Billing Address _____

City/State/Zip _____ Country _____

Phone _____ Fax _____

Email _____

1. In what area of the NNEP site did you want your Banner Ad located?

Home Page Member Discounts Events Manual Member Info

2. Will you be providing the banner HTML ready? Yes No.

3. Do you need design services? Yes (These can be provided at a reasonable rate by the webmaster.) No

4. Enter the complete URL address to which you want your banner linked:
http://_____
5. Submit your banner design as an email attachment, sent to Hooper@nnep.net. We accept almost every graphic file format. Some common formats are .GIF, .JPG, .PIC, .TIF.
6. Send logo by: Email Attachment Postal Service UPS/FedEx
7. Will your banner be standard or animated? Standard Animated

Payment Method: Visa MC AmEx Check **Total Amount \$**_____

Card Number_____ Exp. Date_____

Signature_____

All fees must be paid to activate your Banner Ad on the site.

Fax this completed form (both pages) to the NNEP at (330) 678-8988 to place your order for a banner. These banners will be available on a first come, first serve basis. The number of banners will be limited, to guarantee the ratio of banner showings. Please contact the NNEP if you have any questions. We are excited about the new web site and this opportunity to bring more customers to your door!

If you are interested in discussing other banner configurations, please contact Jennifer Cox at the NNEP.

Updated
1/25/10