



National Network of Embroidery Professionals

For Immediate Release  
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### **SupplierFinder.net Site Launched**

More than 1,500 Embroidery/Decorated Apparel Business Owners View New Resource

**Kent, OH – August 26, 2010** – SupplierFinder.net launched amid great interest at the 2010 Embroidery Mart trade shows in Houston and Nashville in August 2010. More than 1,500 embroiderers and apparel decorators viewed and used the new website. SupplierFinder.net is wholesale directory website based on company logos for decorated apparel business owners. Find links to favorite wholesale sources and suppliers on one website, making it easier to find products and pricing information.

Jennifer Cox, Susan Ritchie and Arch Ritchie, the founders of the National Network of Embroidery Professionals (NNEP), a national trade association for apparel decorators, created SupplierFinder.net. People remember logos and images more easily than web addresses. With this visual directory built around company logos, apparel decorators can quickly see and connect to their favorite industry suppliers. “It is going to make it so much easier for me when I need to order things or find products. I love this ‘one stop shop’ solution!” exclaimed Lois Vanwyk, of Casual Rags Embroidery & Apparel, and long time NNEP member.

According to Susan, “One of the most common requests we receive from NNEP members is for sourcing help – where can the decorator or embroiderer find a particular item. We provide the phone number, and if we have it, the website, for wholesale sources. Many decorators prefer to check out the supplier’s website to see if the product is actually what they need rather than wait to receive a catalog by mail.”

With SupplierFinder.net, wholesale suppliers can be just one click away with current products and pricing information. Participating suppliers decide what page is linked to their company logo on the directory. The suppliers can filter out end users by requiring a user name or account number to view pricing information.

Many of the NNEP Preferred Vendors are already participating on SupplierFinder.net. More suppliers are being added daily. When Georgia Miller, of The PAS Store/Brother, viewed the site in Nashville, she commented, “This makes it so simple for customers to get to the PAS website – it will really help them be more efficient when they are doing their ordering!”

Suppliers can participate on [www.SupplierFinder.net](http://www.SupplierFinder.net) for as little as \$120/year. Larger logo placements are also available. NNEP Preferred Vendors qualify for special pricing.

For additional information about SupplierFinder.net or the National Network of Embroidery Professionals, contact NNEP at [NNEP@nneep.com](mailto:NNEP@nneep.com), go online to [www.SupplierFinder.net](http://www.SupplierFinder.net), [www.NNEP.com](http://www.NNEP.com) or call 330-678-4887.

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