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## Email Blast Advertising Program

Many suppliers frequently ask NNEP to forward emails to members about specials, sales, and other advertising information. To better meet the needs of NNEP preferred vendors and NNEP members, we offer "email blasts" to NNEP members.

NNEP members can **OPT-IN** to receive emails from industry suppliers, promoting their products, specials, sales, etc. We send these advertising emails to the list of members that **OPT-IN**. These emails come from the NNEP. The emails are presented as advertising to the members that have subscribed to this service. The Opt-In email list is not available for purchase.

### TO SEND ADVERTISING EMAILS to NNEP Members:

Send your advertising email to [Jennifer@nnep.com](mailto:Jennifer@nnep.com), type **ADVERTISING** in your subject line at the beginning of your subject line, and provide your information in the text of the message. Messages are limited to 750 words. **DO NOT imbed** images in the email. Send images (jpg work best, 72 dpi) as attachments. You can include a LINK (or links) to a website(s), where you can have unlimited images and downloadable files! If you want multiple images included in the email, please also attach a pdf file of what you want the email blast to look like and we will come as close to it within our system as we can. Our system permits a maximum of 6 images per email blast. FYI – NNEP members that elect to receive "text only" messages will NOT see your images, but will receive the email content and links.

The fee to send your advertisement to the participating NNEP members is \$65 per email sent for suppliers that are 1) Preferred Vendor members of NNEP and 2) maintain a Preferred Vendor offer for NNEP members. If you have a NNEP membership, and DO NOT offer a Preferred Vendor offer to NNEP members, the fee is \$115 per email. If you are not affiliated with the NNEP through membership or the Preferred Vendor program, the fee is \$140 per email. Payment must be received prior to the email being forwarded to NNEP members. Fax this form back with your payment information before sending your email to expedite the transmission of your advertising email. Prices subject to change without prior notice.

**Here is what one supplier said about this program:** "You posted an e-mail yesterday afternoon for our Holiday Special and we have been overwhelmed with the NNEP members' response!!!! We sold 6 CD's in about 5 hours, and 4 more this morning! They are still coming in today. Thanks!!!" Sal Lucchese, Tex Inc.

Name \_\_\_\_\_ Company \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Total Enclosed = \$ \_\_\_\_\_ (\$65-140/per email transmission, see above for pricing details)

Method of Payment: Check # \_\_\_\_\_ V \_\_\_\_\_ MC \_\_\_\_\_ AmEx \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature as name appears on card \_\_\_\_\_ Vcode \_\_\_\_\_

### Checks payable to NNEP. Call, fax, email or mail this form to:

[Jennifer@nnep.com](mailto:Jennifer@nnep.com) ♦ 4693 Kent Road ♦ Kent, OH 44240 ♦ (330) 678-4887 ♦ Fax (330) 678-8988

{Emails will be viewed and forwarded in a timely manner. Emails will not be sent until payment in full is received}